*Subject* : Prospective Student Fall 2019 – Advertising Research Info needed.

Dear Dr. John,

I am applying to University of Wisconsin for fall 2019 for MS in Marketing. I have read few of your research publications on Advertising Research targeting online customers. I have worked on similar marketing project at school involving **design and processing online customer data by surveys**. I am interested in advertising research area and would like to know about research opportunities to work with you.

Looking forward for your reply,

Regards,

Kumar